

Designing for users of Screen Readers



Do...

describe images and provide transcripts for video

`<alt>`

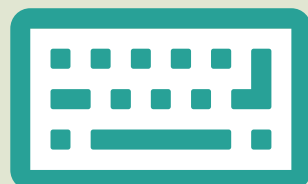
follow a linear, logical layout



structure content using HTML5

`<h1>`
`<nav>`
`<label>`

build for keyboard-only use



write descriptive links and headings

[Contact us](#)

Don't...

only show information in an image or video



spread content all over a page



rely on text size and placement for structure

36pt, bold
`<h1>` Header

force mouse or screen use



write uninformative links and headings

[Click here](#)



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